

January 9, 2026

Dear Purdue Extension Stakeholder:

We invite you to consider sponsoring the **2026 Indiana Horticulture and Small Farms Conference (IHSFC)**, scheduled for **March 3–5, 2026**. Beginning in 2026, the Indiana Horticulture Conference and the Indiana Small Farm Conference will merge into one unified event, expanding its reach and impact across Indiana agriculture.

The conference will be held at the **Hendricks County 4-H Fairgrounds and Conference Center** and will bring together a broad audience of agricultural producers for three days of education, networking, and engagement with industry partners through an expanded trade expo.

Programming will include sessions on business practices, food safety, fruit and vegetable production, flowers, livestock, urban agriculture, resilient agriculture, and niche market opportunities. The trade expo will run all three days and include additional networking opportunities, the cider contest, poster sessions highlighting research and innovation, and a keynote presentation by Marty Travis of Spence Farm <https://spence-farm.com/>

As a sponsor, your organization will gain valuable visibility while directly supporting high-quality educational programming for Indiana's agricultural community. The attached form outlines available sponsorship levels and associated benefits.

If you choose to sponsor the conference, please complete the attached form and return it with payment to Lori Jolly-Brown ([ljollybr@purdue.edu](mailto:ljollybr@purdue.edu)). Checks should be made out to Purdue University. Please include IHSFC sponsor in the memo line. Mail to:

Purdue University  
Horticulture & Landscape Architecture  
Attention: Lori Jolly-Brown  
625 Agriculture Mall Drive  
West Lafayette, IN 47907

For questions, contact Lori at 765-494-1296 or Amy Thompson ([afthompson@purdue.edu](mailto:afthompson@purdue.edu)).

Thank you for considering sponsorship of the 2026 Indiana Horticulture and Small Farms Conference.

Sincerely,  
Amy Thompson  
[afthompson@purdue.edu](mailto:afthompson@purdue.edu)  
Lori Jolly-Brown  
[ljollybr@purdue.edu](mailto:ljollybr@purdue.edu)

We invite you to sponsor the **2026 Indiana Horticulture and Small Farm Conference** which has drawn members of the diversified food and farming community. Our customized sponsorship selection process for Silver, Gold, Platinum, and Champion levels lets you choose benefits that best meet your marketing and planning needs.

Want to discuss it in person?

Contact **Lori Jolly-Brown** (765) 494-1296; [ljollybr@purdue.edu](mailto:ljollybr@purdue.edu).

## 2026 SPONSORSHIP PERKS

	BLUE RIBBON	BRONZE	SILVER	GOLD	PLATINUM	CHAMPION*
	\$100 - \$399	\$400 - \$749	\$750 - \$1,499	\$1,500 - \$2,499	\$2,500 - \$4,999	\$5,000 +
Sponsor name printed in conference program	X	X	X	X	X	X
Sponsor logo printed in program in color	X	X	X	X	X	X
One (1) registration to conference		X	X	X	X	X
			Choose one (1) of the following	Choose three (3) of the following	Choose five (5) of the following	Choose seven (7) of the following
Table at conference trade show						
1 additional registration						
1 additional registration						
1 additional registration						
1 additional registration						
Logo projected at conference						
Sponsorship-highlighting Facebook post from Purdue Extension Small Farms (>1,500 followers)						
Provide gift or pamphlet to attendees (cost of item not included)						
Please put my entire donation toward scholarships for the conference						

\* Champion-level sponsors will also be acknowledged on the back page of the conference booklet.

Complimentary registrations provide Tuesday-Thursday conference access and vary in number by sponsorship level. This event may sell out; if additional staff from your organization wish to attend, please register them separately online prior to the event.